Teachers Learning Together for Student Success with Systems Thinking: A Thoughtful Approach to the Common Core

Sheri Marlin, Education Director, Deeper Learning and the Common Core Project/Waters Foundation

www.soledpartnership.org
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Designed by: Brett Goble, City High School, Tucson Unified School District, Tucson, AZ
The Great Kapok Tree: A Tale of the Amazon Rain Forest
by Lynne Cherry

In the Amazon rainforest, the great kapok tree emerges through the canopy and provides a place for a community of animals to live. When a man arrives to chop down the great kapok, he falls asleep, and the animals who live in the tree plead with him in order to save their home.

Learning Objective(s)
- Students will identify characters within The Great Kapok Tree, what they do, and why they feel the rainforest is important.
- Students will find text-based evidence within The Great Kapok Tree to describe the lesson the main character learns.
- Students will use a systems thinking habit to explain why the man should not cut down the tree.

Curriculum Context
Early Elementary Literacy

Systems Concept(s) and Habit(s)
Awareness of the interdependencies within a rainforest habitat and understanding of the consequences of rainforest deforestation

Systems Tool(s)
Habits of a Systems Thinker

Deeper Learning Competencies
Mastery of core academic content; critical thinking; effective communication; ability to work collaboratively; academic mindset

Common Core Standards
- 1.RL2.2 Recount stories, including fables and folktales from diverse cultures, and determine their central message, lesson, or moral.
- 1.RL2.3 Describe how characters in a story respond to major events and challenges.

Materials
The Great Kapok Tree: A Tale of the Amazon Rain Forest
by Lynne Cherry
Instruction and Assessment

This lesson models the principle of Gradual Release of Responsibility: I do, we do, you do.

I DO:
• Introduce the book *The Great Kapok Tree* to students. Share information from the inside cover and title page as an introduction to the story.
• Read the story once without pausing.
• Read the story again, this time pausing on every page to discuss the who, what, and why.
• Record students' responses on a chart.
• Model this process for students on pages one and two, allowing children to help with the why.

WE DO:
• Finish the story, stopping on every page.
• Have students turn to each other and talk about the what and why.
• Continue recording responses on the anchor chart.

I DO:
• Quickly review *The Great Kapok Tree* anchor chart.
• Introduce the Habits of a Systems Thinker. For primary students, you may choose to focus on a select number of habits.
• Give an example of how the habits are evident within the book. Use the book and the anchor chart to show how to find evidence.

For example:
• Identify the circular nature of complex cause-and-effect relationships: The monkeys tell the man that once you cut down one tree, you'll cut down another and then another, until there is nothing left to cut down and the rainforest is a desert.
• Change perspectives to increase understanding: The boy asks the man to wake up and look upon them the creatures of the forest with new eyes because he might change his mind after hearing what all the animals have to say.

• Find where unintended consequences emerge. Recognize the impact of time delays when exploring cause-and-effect relationships: The anteaters tell the man that he has no thought for the future because there will be no trees in the future if he keeps cutting them down.

WE DO:
• Pass out placemats for students—one for every two students.
• Explain that you will read the story one more time. Students should put their thumbs up every time they hear a spot in the story where the man could use a systems thinking question or habit to decide if he should or shouldn’t chop down the tree.
• Begin reading.
• Stop when there are multiple thumbs up, and have students turn to each other and talk. Have a couple of students share their thoughts.
• Repeat for the remainder of the book.

YOU DO:
• Check for understanding

ACKNOWLEDGMENTS

Lindsay Rondeau
Tahoma School District, Maple Valley, Washington
I can find text based evidence within *The Great Kapok Tree* to describe the lesson that the main character learns.

Which systems thinking habit should the man use to decide if he should cut down the tree or not? How do you know? Use part of the story to explain.

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A House for Hermit Crab

by Eric Carle

Poor Hermit Crab! He has outgrown his snug little shell, so he finds himself a larger one—and many new friends to decorate and protect his new house. But what will happen when Hermit Crab outgrows this shell and has to say good-bye to all the sea creatures who have made his house a home? “Children facing change in their own lives and friendships will relate to Hermit Crab’s story—and learn a lot about the fascinating world of marine life along the way.” (Amazon.com)

Learning Objective(s)

• Students will describe the connection between two individuals, events, ideas, or pieces of information in a text.
• Students will identify the main topic and retell key details of a text.

Curriculum Context

Early Elementary Literacy

Systems Concept(s) and Habit(s)

Leverage; time delays; identifying patterns and trends

Systems Tool(s)

Behavior Over Time Graph

Deeper Learning Competencies

Mastery of core academic content; critical thinking and problem solving; effective communication; academic mindset

Common Core Standards

• 1.RL.2 Retell stories, including key details, and demonstrate understanding of their central message or lesson.
• 1.RL.7 Use illustrations and details in a story to describe its characters, setting, or events.
• 1.RI.2 Identify the main topic and retell key details of a text.
• 1.RI.3 Describe the connection between two individuals, events, ideas, or pieces of information in a text.

Materials

• A House for Hermit Crab by Eric Carle, prepared for use in a storyboard format (page by page) either physically on laminated sheets or electronically.
• Prepared cards listing the months of the year
Instruction and Assessment

DAY 1
- Gather students together to introduce and read the story *A House for Hermit Crab*. In advance, prepare the book to be shared page by page in a storyboard format, either by laminating pages from a book or electronically. This storytelling format allows for increased comprehension of academic concepts and can be kept on display throughout the unit so students can refer back to it day after day.
- After presenting the story, as a whole group, retell the story in the students’ own words.
- Students place cards with each month of the year on the appropriate page of the story.
- Students then work independently to sequence the story.

DAY 2
- Review the following Habits of a Systems Thinker: Identifying leverage points and Recognizing time delays.
- Help students determine examples of these two habits in the story *A House for Hermit Crab*.

Examples:
*Leverage*: Hermit Crab offers compliments before asking sea creatures to be his friend.

*Time Delays*: Hermit Crab shows persistence in gaining friends who he knew would help him stay healthy.

DAY 3
Reread the entire story displayed on the storyboard. On the side, display flip-chart paper with a Behavior Over Time Graph (BOTG) prepared to collect data and guide discussion during the reread of the story. For example, students might decide to graph the accumulation of Hermit Crab’s friends through the story.

Discuss the results.
Following the BOTG activity, ask students if they notice any repeating patterns. Another way to pose this question is, “What is the lesson learned in this story?” For example, in this lesson students may recognize that “if you’re friendly, then you’ll have friends.”

DAY 4
- What can you learn from a character in this story? How do you know this? Use part of the story to explain.
- Review all prior lessons and discussions. Introduce how students might explain their thinking in written form.

DAY 5
Provide students an opportunity to creatively display their thinking from throughout the week.

ACKNOWLEDGMENTS

Cindy Hanson
Tahoma School District, Maple Valley, Washington
Patterns in Algebra

Algebra uses mathematical statements to describe relationships. Identifying patterns helps to demystify algebra, such that expressions can be viewed in a concrete fashion.

**Learning Objective(s)**
Students will be able to use the properties of operations to determine when two equations are equivalent to each other.

**Curriculum Context**
- Observing Patterns, Mastering Algebra
- Systems Concept(s) and Habit(s)
- Understanding of the Habits of a Systems Thinker:
  - Seeks to understand the big picture
  - Observes how elements within systems change over time, generating patterns and trends
  - Recognizes that a system’s structure generates its behavior
  - Surfaces and tests assumptions
  - Checks results and changes actions if needed through “successive approximation”
  - Changes perspectives to increase understanding

**Deeper Learning Competencies**
Mastery of academic content; communication in groups; ability to explain thinking (metacognition)

**Common Core Standards**
- 6.EE.C.9 Use variables to represent two quantities in a real-world problem that change in relationship to one another; write an equation to express one quantity, thought of as the dependent variable, in terms of the other quantity, thought of as the independent variable. Analyze the relationship between the dependent and independent variables using graphs and tables and relate these to the equation. For example, in a problem involving motion at a constant speed, list and graph ordered pairs of distances and times and write the equation \( d + 65t \) to represent the relationship between distance and time.
- 7.EE.B.3 Solve multi-step, real-life and mathematical problems posed with positive and negative rational numbers in any form (whole numbers, fractions, and decimals) using tools strategically. Apply properties of operations to calculate with numbers in any form; convert between forms as appropriate; and assess the reasonableness of answers using mental computation and estimation strategies.
- 7.EE.B.4 Use variables to represent quantities in a real-world or mathematical problem, and construct simple equations and inequalities to solve problems by reasoning about the quantities.
- 8.EE.A.2 Use square root and cube root symbols to represent solutions to equations of the form \( x^2 = p \) and \( x^3 = p \), where \( p \) is a positive rational number. Evaluate square roots of small perfect squares and cube roots of small perfect cubes. Know that \( \sqrt{2} \) is irrational.

**Materials**
Visual representations of growth, such as fractals, blossoms, etc.
Instruction and Assessment

Activating Background Knowledge
This is an open-entry task that makes use of students’ strengths using different representations.

Vocabulary:
Coefficient, equation, equivalent expression, variable

Questions:
How did you begin to solve your problem?
Tell me about your thinking…
How did you reach your answer? How did you decide which strategy to use? What did you need to understand during the problem?
What do you have to figure out? What did you try that was unsuccessful? How did you know when to change your strategy?
How do you know your answer is reasonable?
If someone felt that your answer was incorrect, how would you show them that you are correct?
How did you represent the math in this problem?
How did you decide which tools/strategies to use to solve the problem?
How did you decide what was important to pay attention to?
What patterns did you notice that helped you?

Give students the opportunity to observe the representations of growth:

What parts were changing from one point in the growth process to the next?
What stayed the same?

Using technology, have students circle parts of new growth from one phase of growth to the next as well as parts that remained the same.

Students work in pairs for 10 minutes. Then students will work in quads to finish their responses to the task.

Students will record their responses on the task paper provided.

Then using the phases pictured to the left, ask students to create an expression to represent the pattern of growth. There are multiple ways that the task might be solved: Y = (1+2n)^2 - 4n^2 or Y = yn + 1

Students use the five representations (a table, graph, pictorial representation, written explanation, and algebraic representation) to create an equation that expresses the relationship between the nth phase and the number of squares.

Students will use their preferred representations of the problem to support their development of more challenging solution representations.
Launching Student Thinking
Compare phases to a pattern in the process of growing. Ask: What is changing? What is remaining the same? Students can be shown pictures of patterns growing in action to determine phases of growth. Students will be provided with a simple phase problem to analyze in order to understand the generation of a simple linear equation that can be represented visually.

As a whole group, have students complete the Launching Student Thinking activity page.

Engage students in the algebraic pattern task.
Discuss each other’s solutions and determine where the visual representation appears in the equation. Ask guiding questions to help students determine the equivalency of equations through simplification.

Calling attention to the Habits of a Systems Thinker throughout the lesson helps students to recognize both the mental processes used to analyze the phases as well as the strategies they employed to determine the algebraic rule governing the relationship between the phases and the number of squares.

Formative Assessment
Students will be able to explain the work of others and apply the process of creating a rule to another geometric pattern.

Students will determine the rule for a novel pattern independently. Students will reflect in writing where they used the Habits of a Systems Thinker in their process.

ACKNOWLEDGMENTS

April Knippen
Gridley Middle School, Tucson Unified School District, Tucson, Arizona
Habits of Mathematical Thinking

Successful mathematicians are good mathematical thinkers. This lesson series helps middle school students be more metacognitive of the kinds of thinking required to successfully achieve in mathematics.

Learning Objective(s)
Students will use the Habits of a Systems Thinker (HOST) to help define the Eight Mathematical Practices outlined in the Common Core Standards.

Curriculum Context
• Middle School Mathematics
• Systems Concept(s) and Habit(s)
• Habits of a Systems Thinker

Deeper Learning Competencies
Learning how to learn, communication, collaboration, mastery of academic content

Common Core Standards:
The Eight Mathematical Practices

Materials
• Habits Matrix
• Interview Questions and Prompts
• Non-Routine mathematical problem, suitable for the students and grade level being taught

Instruction and Assessment
Consensus Block
• Assign students a non routine problem and allow them to work on it in collaborative groups. Consider using the consensus block: In groups of four, students work to solve the problem in the corner of a page first and then as a group they come together and work on a solution in the middle.

• After the students have completed the problem. Debrief the lesson so that students know the solution and can articulate multiple ways to have arrived at the solution.
  • Then ask students to respond to the following questions independently.
  • How did you begin to solve your problem?
  • How do you know your answer is reasonable?
  • How did you decide what was important to pay attention to?
  • What patterns did you notice that helped you?
  • You may choose to add to this list from the Interview Questions and Prompts.
• As an alternative you could use the MP Skills Inventory Worksheet.
• Provide each group of four students with a blank matrix of the HOST/Mathematical Practices. Ask them to generate examples of how the habit could inform their use of the mathematical practice.
• Share the ideas generated among the groups of students to create a large classroom matrix.
• Reference this matrix throughout the year to increase student use of the mathematical practices.

Resources
• Habits of a Systems Thinker, www.watersfoundation.org
• Eight Mathematical Practices www.corestandards.org/Math/Practice

ACKNOWLEDGMENTS

Middle School Math Cohort
Hewlett Deeper Learning and the Common Core
Mathematical Practices Skill Inventory
Answer YES or NO to each of the following questions:

<table>
<thead>
<tr>
<th>QUESTION</th>
<th>ANSWER</th>
</tr>
</thead>
<tbody>
<tr>
<td>Are you patient?</td>
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<td>Do you keep going when it gets hard?</td>
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<tr>
<td>Are you comfortable speaking up in class?</td>
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<td>Do you think about how to solve a problem before you start working?</td>
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<td>Do you remember to label your answers?</td>
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<td>Do you write well when asked to write about math?</td>
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<tr>
<td>Do you think about the story when you are doing the math?</td>
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<td>Do you estimate before you start working?</td>
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<td>Do you know what a non-example is?</td>
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<td>Do you listen and know what to do?</td>
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<td>Do you ask questions that help you understand the math?</td>
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<td>Do you use math vocabulary during class and on assignments?</td>
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<td>Do you give reasons you think your answer is correct?</td>
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<tr>
<td>Can you draw pictures or make models of most math problems?</td>
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<td>Can you write out math problems using appropriate symbols?</td>
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<td>Are you proficient using tools for math?</td>
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<td>Can you decide which bits of information are important?</td>
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<td>Do you confirm that you have answered the original question?</td>
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<td>Do you notice math outside of math class?</td>
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<td>Are you good at finding patterns in problems?</td>
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<td>Do you know when your answer isn’t quite right?</td>
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<td>Can you turn a hard problem into an easier one?</td>
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<td>Can you see how math problems have similar structures?</td>
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<td>Will you start over if you figure out a better way to do the problem?</td>
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<tr>
<td>AWE</td>
<td>Do you notice when behavior goes in a circle?</td>
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<td></td>
<td>Can you use a model to explain a complex idea?</td>
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<td>Can you explain how multiple things are connected to each other?</td>
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<td></td>
<td>Can you explain a chain of cause and effect?</td>
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<td>Can you look at behavior over a long time and figure out patterns?</td>
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<tr>
<td></td>
<td>Can you look at behavior over a long time and figure out what has changed?</td>
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<td>UND</td>
<td>Can you change your mind when you realize you made an assumption?</td>
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<td>Can you see problems from more than one point of view?</td>
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<td>Do you think about “What if?” before you act?</td>
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<td>Do you take the time to do more work so the results are better?</td>
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<td>Can you admit you were wrong?</td>
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<td></td>
<td>Are you a good listener?</td>
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<tr>
<td>ACT</td>
<td>Do you try to think of more than one way to solve a problem?</td>
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<td>Are you willing to give up a small reward for a bigger one you have to wait for?</td>
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<td></td>
<td>Do you think about good and bad consequences before you act?</td>
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<td>Do you think about long-term consequences of your actions?</td>
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<td>Do you check your work as you go?</td>
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<td></td>
<td>Do you pause to make sure you are on the right track?</td>
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</table>
## Interview Questions/Prompts that Promote Mathematical Thinking

<table>
<thead>
<tr>
<th>Mathematical Practice</th>
<th>Interview Questions/Prompts</th>
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</table>
| Make sense of problems and persevere in solving them | • How did you begin to solve your problem?  
  • Tell me about your thinking…  
  • How did you reach your answer? How did you decide which strategy to use?  
    What did you need to understand during the problem?  
  • What do you have to figure out?  
  • What did you try that was unsuccessful? How did you know when to change your strategy? |
| Reason abstractly and quantitatively | How do you know your answer is reasonable? |
| Construct viable arguments and critique the reasoning of others | If someone felt that your answer was incorrect, how would you show them that you are correct?  
  *(Also a prompt could be presented to students of a response to a problem with a misconception present. Students could be asked to locate the misconception, justify why it is a misconception, and explain how they would go about correcting the reasoning)* |
| Model with mathematics | • How did you represent the math in this problem?  
  • Use appropriate tools strategically  
  • How did you decide which tools/strategies to use to solve the problem? |
| Attend to precision | • How precise does your answer need to be? How do you know?  
  • What information did you use to estimate the answer?  
  • Compare your answer to your estimate. |
| Look for and make use of structure | How did you decide what was important to pay attention to? |
| Look for and express regularity in repeated use of reasoning | What patterns did you notice that helped you? |
### Habits of Mathematical Thinking

<table>
<thead>
<tr>
<th>Seeks to understand the big picture</th>
<th>Makes sense of problems and perseveres in solving them</th>
<th>Reason abstractly and quantitatively</th>
<th>Construct viable arguments</th>
<th>Model with mathematics</th>
<th>Use appropriate tools strategically</th>
<th>Attend to precision</th>
<th>Look for and make use of structure</th>
<th>Look for and express regularity in repeated reasoning</th>
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<td>Attend to precision</td>
<td>Look for and make use of structure</td>
<td>Look for and express regularity in repeated reasoning</td>
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<tr>
<td>Recognizes that a system’s structure generates it’s behavior</td>
<td>Makes sense of problems and perseveres in solving them</td>
<td>Reason abstractly and quantitatively</td>
<td>Construct viable arguments</td>
<td>Model with mathematics</td>
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<td>Look for and express regularity in repeated reasoning</td>
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</tr>
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<td>Changes perspectives to increase understanding</td>
<td>Makes sense of problems and perseveres in solving them</td>
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<td>Construct viable arguments</td>
<td>Model with mathematics</td>
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<td>Look for and express regularity in repeated reasoning</td>
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<tr>
<td>Surfaces and tests assumptions</td>
<td>Makes sense of problems and perseveres in solving them</td>
<td>Reason abstractly and quantitatively</td>
<td>Construct viable arguments</td>
<td>Model with mathematics</td>
<td>Use appropriate tools strategically</td>
<td>Attend to precision</td>
<td>Look for and make use of structure</td>
<td>Look for and express regularity in repeated reasoning</td>
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### Habits of Mathematical Thinking

<table>
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<tr>
<th>Considers how mental models affect current reality and the future</th>
<th>Reason abstractly and quantitatively</th>
<th>Construct viable arguments</th>
<th>Model with mathematics</th>
<th>Use appropriate tools strategically</th>
<th>Attend to precision</th>
<th>Look for and make use of structure</th>
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<tr>
<td>Considers both short and long-term consequences of actions</td>
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<td>Considers an issue fully and resists the urge to come to a quick conclusion</td>
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<td>Finds where unintended consequences emerge</td>
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<td>Recognizes the impact of time delays when exploring cause and effect relationships</td>
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<tr>
<td>Uses understanding of system structure to identify possible leverage actions</td>
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<tr>
<td>Checks results and changes actions if needed: “Successive approximation”</td>
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Financial Planning Life Scenarios

Few things are as relevant to high school students as how they spend their money. The Robinsons and the Meltons are two families that earn the same income, live in the same neighborhood, are of the same age, and have two children each. Yet the Robinsons are six times wealthier than the Meltons. Students use systems thinking tools to analyze these real-life scenarios to determine key principles to personal wealth.

Learning Objective(s)

• Students will use systems thinking tools and habits to analyze financial plan approaches based on diverse life scenarios.

• Students will explore and describe consequences for various financial decisions regarding education; career-ready skills; life and health choices; money handling; debt handling; and planning for retirement.

• Students will collaborate with a partner to understand and explain the cause and effect of financial plan behavior.

• Students will apply successful financial planning habits and choices to future decisions.

Deeper Learning Competencies

Critical thinking and problem solving; collaboration; effective communication; learning how to learn; academic mindset

Standards

Evaluate non-fiction written works by explaining reasoning and identifying information used to support decisions. (Missouri Business/Economic Standard)

Materials

• Scenarios
• Large paper for creating Iceberg models

Curriculum Context

Personal Finance

Systems Concept(s) and Habit(s)

Long-term, short-term, and unintended consequences; leverage; surface and test assumptions; accumulation

Systems Tool(s)

Iceberg, Behavior Over Time Graphs, Connection Circles

Instruction and Assessment

Warm-Up Activity

Brainstorm and discuss types of systems based on students’ prior knowledge.

Lesson Activities

1. Teacher will use presentation software to introduce the Robinsons and the Meltons (life scenarios), and students will take notes on financial planning vocabulary and concepts.
2. Students prepare an Iceberg and related Behavior Over Time Graphs (BOTGs) to analyze the Robinsons’ and Meltons’ financial plan approach.

3. Students will use another life scenario to make connections between the cause and effect BOTGs. Students will explain these connections in a format given by the teacher. This will be completed as a class learning activity and as an individual activity with a partner.

4. Summative assessment will require students to read and analyze a detailed life scenario for Robinson or Melton at 18, 25, and 35. Students will then complete a Connection Circle and four related BOTGs and will explain a cause-and-effect relationship in a format provided by the teacher.

**Closure**
- Students present their assignments and formative assessments.
- Teacher will chair classroom discussion by asking essential questions.

**Assessment**
The following activities will be graded:

1. Robinson and Melton Icebergs and BOTGs
2. Connection Circle, BOTGs and explanation of cause-and-effect relationships (summative assessment)

**Assignment**
1. Graphic organizer to summarize analysis completed on Robinsons and Meltons
2. Connection Circle, BOTG, and explanation of cause-and-effect relationships (see attached scoring guide)

**Resources**
A Mystery of Two Families (see attached)

**ACKNOWLEDGMENTS**

Cheryl Jolly-Luster
Ritenour High School, Ritenour, Missouri
A Mystery of Two Families

The Robinsons and the Meltons are two families that earn the same income, live in the same neighborhood, are of the same age, and have two children each. Yet the Robinsons are six times wealthier than the Meltons. **Why is this?**

The Robinsons spent time managing their money but not worrying about it. Although they never inherited a dime, Mr. and Mrs. Robinson feel they can easily send their children to college. The $250,000 they have saved is also a good start for their retirement. Both are working to improve their future income. Mr. Robinson is completing a college degree at night, and Mrs. Robinson has been taking weekend seminars offered at no cost by her employer. Both are hoping for promotions.

The Meltons are very worried about money. Their credit card balance keeps increasing every month. They have neither the time nor money to improve their education. Although they could sell their house for more than they owe on the mortgage, they have no savings. They hope their children will get scholarship to pay for college.

To solve the mystery of the two families, let's learn some basis points of economic reasoning that will help you make better choices.

**The Handy Dandy Guide**

1. **People choose.**
   
   This may seem obvious, but think for a minute about how many people say they “have no choice.” In fact, we ALWAYS have a choice.
   
   • The Robinsons spend a few hours every week managing their money. They have a budget, record their expenses, and adjust their spending if they are “over budget.” Their goal is save 10% of their income each month. They investigate how to invest their savings, comparing rates of return and risks.
   
   • The Meltons feel they don’t have time for this. They are thankful for their two credit cards because without them they could never get the things they want. The Melton’s do spend a lot of time watching television; relaxing is important.

2. **All choices involve costs.**
   
   Choices come with costs. Because the Robinsons spend time managing their money, they must give something up. Economists say there is an opportunity cost for every choice. The **opportunity cost** is the most valued option that you gave up because you chose what you did. The opportunity cost is your next best option.
   
   • For the Robinsons, the opportunity cost of managing their money is the television they give up. For the Melton’s, the opportunity cost of watching television is managing their money.
   
   • Making good choices involves comparing the benefits and costs of any decision. The Robinsons are wealthier than the Melton’s because of the choices they made.
3. People respond to incentives in predictable ways.
   • An incentive is a benefit or cost that influences a person’s decisions.
   • One powerful incentive is money.
   • By managing your money more carefully, you can keep more of the benefits of your hard work by having the money to accomplish other goals.
   • Another incentive is interest on savings.
   • The incentive for the Robinsons to save is that they will have more goods and services in the future.
   • There is also an incentive for getting a good education.

4. People create economic systems that influence choices and incentives.
   • The American economic system relies on markets, choices, and incentives.
   • Every decision has costs and benefits.
   • The system creates incentives that guide our behavior.
   • The America private-enterprise system has made the United State a land of choices and opportunities.
   • These opportunities involve ever-present tradeoffs and choices.
   • Every choice has an opportunity cost.
   • The Robinsons take better advantage of the opportunities available to them.
     • They do not view themselves as victims of too little income or of businesses that charge too high prices.
     • Instead, they make choices to increase their future income and spend that income wisely.

5. People gain when they trade voluntarily.
   • “Voluntary” refers to doing something because you want to, not because someone forced you.
   • Neither the Robinsons nor the Meltons are forced to buy goods and services.
     • They are not forced to work for their employers.
     • They do these things because the benefits are greater than the costs.

6. People’s choices have consequences for the future.
   • Why would we conserve, save, and invest?
   • The choices you make today will affect your future.
   • The Robinsons have more wealth because they saved more and spent less than the Meltons, even though the Meltons work more.
   • The Robinsons also get more for their income because they compare costs, benefits, and alternatives before making major purchases.
     • Their past decisions have affected their present wealth and lifestyle.
Reflections on “A Mystery of Two Families” and Financial Decision Making

• What messages did you receive from your family?
  • What was their attitude toward saving?
  • Giving?
  • Debt?

• What money messages did you receive from your peers?

• What beliefs and attitudes did you develop as a result?

• What influences your money attitudes?

• What money messages did you receive from society?
# Personal Finance – Iceberg – Mystery of 2 Families

Assigned (1/23/12) – Due Date ________________

## Background – Robinsons

The Robinsons and the Meltons are two families that earn the same income, live in the same neighborhood, are of the same age, and have two children each. Yet the Robinsons are six times wealthier than the Meltons. **Why is this?**

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<th>PTS EARNED</th>
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### EVENT - POSSIBLE 5 PTS

Give 5 examples of what you would see in this household with regards to: family trips, grocery shopping, saving for a rainy day, dining in restaurants and buying a car.

### PATTERNS OF BEHAVIOR - POSSIBLE 20 PTS

- Sketch 4 behavior over time graphs:
  - NEEDS  
  - SAVINGS  
  - WANTS  
  - MAJOR PURCHASES

- What changes do you think affected the items above over time?

### UNDERLYING STRUCTURES - POSSIBLE 5 PTS

- What affects how the family handles their finances: family, education, self, or their peers and explain?
- What is the relationship between their wealth and the above influencers?

### MENTAL MODELS - POSSIBLE 5 PTS

Explain the following using a scale of 1 to 10 (10 = very important, 5 = somewhat important and 1 = not important at all) and explain why:

- What value do you think the family places on saving?
- What value do you think the family places on wise consumer spending?
- What value do you think the family places on avoiding credit card debt?
- What value do you think the family places on wealth versus live for the moment mentality?

Create mini poster including iceberg, botg’s and summary of each step. - **POSSIBLE 20 PTS**

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<th>ASSESSMENT GRADE</th>
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<td>TOTAL POSSIBLE POINTS (55 PTS)</td>
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| NAME | PER |
Financial Planning Life Scenarios

Decision Making

Fundamentals

• Individuals, businesses, governments, and economic systems all face ____________________________

• We must make decisions at the personal, business and government levels.

• A wise decision involves weighing the benefits and costs of the alternatives.

• There is a ____________________________

Scarcity

• ____________________________ occurs because our ____________________________ and our wants are unlimited.

• Scarcity exists because human wants always outstrip the limited resources available to satisfy them.

The issue of wants

• People’s ____________________________

• Even wealthy individuals desire more.

• Many people would also like to have more income.

• Wants also change over time.

Resources

• 

• When you get a better education, you improve your human resources.

• 

• Natural resources are not the only resources a nation needs to become rich.

• ____________________________ include all the resources made and used by people to produce and distribute goods and services.

• ____________________________ are examples of capital resources.

• In economics, capital refers to ____________________________, not money.

Money is just a medium of exchange used to make the buying and selling of goods and services easier.

The Opportunity Cost

• Because of scarcity, we must make choices.

• Every choice involves an opportunity cost.

• The ____________________________

• It is the value of what you give up in order to get what you want.

• What influences your money attitudes?

• Our attitudes and belief systems are influenced by our peers, family, society, and religious upbringing.

• Understanding these beliefs will help you to gain a greater understanding of your spending patterns.
Focus on the Pivotal Year 1964

This project-based lesson plunges students into the six elements of deeper learning by focusing on 1964, a pivotal year in American History. Through interviews, video, print sources, and online research, students analyze the significant events, focusing on the trends, structures, and mental models that defined them. They present their synthesized information as an iMovie. This lesson addresses key standards in history, reading, writing, speaking, and listening.

Learning Objectives

STUDENTS WILL UNDERSTAND THAT:
• Taken together, the events of 1964 make that one of the most transitional years in 20th-century American history.
• Oral histories, first-person accounts, and interviews are valuable sources to learn about history though the first-hand experiences of those who participated in events of the past.

STUDENTS WILL KNOW:
• The difference between primary and secondary sources
• How at least one event impacted and was impacted by larger political or social trends and patterns in American history

STUDENTS WILL BE ABLE TO:
• Create an engaging and informative short digital story using iMovie
• Select and upload a segment from an audio interview to an iMovie project
• Use research databases to find authoritative and credible articles on historical topics

Curriculum Context
Contemporary US History

Systems Concept(s) and Habit(s)
Awareness of patterns and trends over time

Systems Tool(s)
Behavior Over Time Graphs, Mental Models, Connection Circles, Iceberg

Deeper Learning Competencies
Mastery of core academic content; critical thinking and problem solving; effective communication; ability to work collaboratively; learning how to learn; academic mindset

Common Core Standards
• 9-10.RH.1 Cite specific evidence to support analysis of primary and secondary sources.
• 9-10.RH.3 Analyze in detail a series of events described in a text, determine whether earlier events caused later ones or simply preceded them.
• 9-10.RH.6 Compare the point of view of two or more authors for how they treat the same or similar topics, including which details they include and emphasize in their respective accounts.
• 9-10.RH.9 Compare and contrast treatments of the same topic in several primary and secondary sources.
• 9-10.WH.2 Write an informative narration of a historical event.
• 9-10.WH.6 Use technology to produce, publish, and update individual or shared writing products, taking advantage of technology’s capacity to link to other information and to display information flexibly and dynamically.

• 9-10.WH.7 Conduct a short research project to answer a self-generated question; narrow or broaden the inquiry when appropriate; synthesize multiple sources on the subject, demonstrating understanding of the subject under investigation.

• 9-10.WH.8 Gather relevant information from multiple, authoritative print and digital sources, using advanced searches effectively; assess the usefulness of each source in answering the research question; integrate information into the text selectively to maintain the flow of ideas, avoiding plagiarism.

Materials
• iMovie
• Attached handouts
  • Interview Guide
  • Change Organizer
  • Iceberg worksheet
  • Storyboard form
  • Writing a Thesis for an Expository Essay worksheet

Instruction and Assessment
Students collect their digital stories in a “Story Corps”-type booth at a community or neighborhood event. See attached interview guide.

Activities and Tasks
Survey of the events of 1964: Watch selections of the documentary 1964. While viewing, identify the key events. Summarize those events. Create Behavior Over Time Graphs that illustrate the patterns and trends and predict the future impact of the event on these trends and behaviors. (90-minute class period)

Initial reading of non-fiction text: Choose one key event from notes on 1964 to focus on for extended research and creation of digital story. During reading of selected text, take notes using the Change Organizer (see attached).

Initial research questions, working bibliography, and research notes: Working either individually or in pairs (students' choice), formulate a research question on the topic selected. Identify and listen to “Story Corps” recording to use as a source. Conduct further research using the online databases EBSCOhost and History Reference Center. Find out and document the basic information about the selected event: Who was involved? What happened? Where and when did it happen? (90-minute class period)

Synthesis of the learning from research: Using the Iceberg diagram, synthesize learning from the research. Generate the bottom half of the Iceberg diagrams in consultation with peers, using small whiteboards in table groups. Using the completed Iceberg worksheet, develop an organizing thesis statement to capture the main idea for the digital story. See attached Iceberg and Writing a Thesis for an Expository Essay worksheets.

Storyboard: Using the Storyboard form, plan out digital stories and the images, text, voice over, and/or music. The Storyboard form should be printed on 11 x 17-size paper.

Digital story production: Using iMovie, create a digital story using the Storyboard as a guide. The final stages of this lesson require approximately four 90-minute class periods.

Resources
• Video: 1964.
• Non-fiction texts:
  • The Importance of Muhammad Ali
  • The Allure of the Feminine Mystique

ACKNOWLEDGMENTS

Brett Goble
City High School, Tucson, Arizona
Focus on the Pivotal Year 1964

EVENTS
What happened?

WHAT IS SEEN

WHAT IS GENERALLY UNSEEN

PATTERNS OF BEHAVIOR
What are the trends?

UNDERLYING STRUCTURES
What is influencing the patterns? (e.g., policies, laws, physical structures)
What are the relationships among the parts?

MENTAL MODELS
What assumptions, beliefs, and values do people hold about the system?

LEVERAGE
Writing a Thesis Statement for an Expository/Informative Essay

The thesis statement drives the structure and content of the expository essay. It's the most important sentence in your essay, but that doesn't mean it has to be complicated. In fact, the best thesis statements are simple. It's important that the statement be clear and that it be one that you can support with facts.

Too much:
The Boston Tea Party was the most important act of civil disobedience in the American colony because it protested unjust taxation without representation and was therefore the main cause of the Revolutionary War.

Just right:
The Boston Tea Party was a significant act of civil disobedience that galvanized Americans around the issue of taxation without representation and helped spark the Revolutionary War.

Remember, your thesis statement should be based purely on factual information that you present in the body of your essay. It should be clear, concise, and well written. Once you have a sound thesis in place, writing the rest of your essay will be easy because you will know exactly what information you need to present, and in what order.

Your thesis statement should be a response to your research question.
Once you have gathered all your facts, you’ll need to evaluate them. What is the main thread that ties together all of the information? What do you want to say about this particular topic? Brainstorm on paper, then boil your answer down to one sentence. This is your thesis.
### Identifying Change Over Time in Text

**As you are reading, look for key words such as:**
- change  
- transform  
- revolution  
- becoming  
- more
- rose  
- went up  
- increased  
- got higher  
- grew/growth  
- gained
- less  
- fell  
- went down  
- decreased  
- went lower  
- declined  
- lost

Write down one or more quotes in each box. Circle key words of change and underline what you think is changing. Draw a line graph of how the quote shows change over time. Explain why the change occurs.

<table>
<thead>
<tr>
<th>QUOTES FROM BOOK</th>
<th>CHANGE OVER TIME</th>
<th>WHY THIS MIGHT BE OCCURRING</th>
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## Storyboard Form

**Story Title:** ____________________________________________________________

**Group Name:** ____________________________________________________________  Page #: _______

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